



# Newslines Supplement

Target your message by selecting industry, local, state, regional or international newslines.

## National Newslines

	First 400 words	Additional 100 words
<b>US1 premium newsline</b> .....	<b>\$680</b> .....	<b>\$185</b>
<ul style="list-style-type: none"> <li>• Online media monitoring for 30 days</li> <li>• Premium results reporting</li> <li>• Unlimited number of expert profiles to include in the ProfNet™ Database</li> <li>• Links to expert profiles in the ProfNet™ Database from every release you send</li> </ul>		

**US1 with photo** ..... **\$1,375**..... **\$185**

Your image is sent directly to photo editors nationwide via AP Photo Express reaching over 175 Web sites including Yahoo!, ABC and MarketWatch. Plus, get one year of photo archiving on NewsCom and AP Archive.

**US1 Industry circuits**..... **\$680**..... **\$185**

US1 premium national circuit is tagged to reach journalists covering specific industries. Select from any of the following Industry Circuits:

- |                                   |                       |                     |              |
|-----------------------------------|-----------------------|---------------------|--------------|
| • Automotive                      | • Entertainment (EN1) | • Health/Biotech    | • Technology |
| • Consumer                        | • Environment         | • Homeland Security | • Travel     |
| • Corporate Social Responsibility | • Fashion             | • Metal             |              |
| • Education                       | • Financial Services  | • Public Interest   |              |
| • Energy                          | • Food/Beverages      | • Sports            |              |

## Specialty Newslines

<b>Corporate Social Responsibility Network</b> .....	<b>\$495 with any Newsline</b>
<b>Teen Link</b> .....	<b>\$225</b> ..... <b>\$65</b>
<b>University Wire (U-Wire)</b> .....	<b>\$500 flat rate</b>
<b>Small-Cap/OTC</b> .....	<b>\$85 with any Newsline</b>

## Regional Newslines

Choose from any of the following Regional Newslines. Each Region includes all states indicated.

**Selected Region**..... **\$380**..... **\$105**

Northeast			Southeast			Midwest			West/Southwest		
CT	MA	RI	AL	KY	TN	IL	MN	SD	AK	ID	OR
DE	NH	VT	AR	LA	VA	IN	MO	WI	AZ	MT	TX
DC	NJ	WV	DC	MS		IA	NE		CA	NV	UT
ME	NY		FL	NC		KS	ND		CO	NM	WA
MD	PA		GA	SC		MI	OH		HI	OK	WY



## State and Local Newslines

Target your message with greater accuracy by choosing individual states and local markets.

Northeast								
	First 400 words	Additional 100 words		First 400 words	Additional 100 words		First 400 words	Additional 100 words
Boston	\$180	\$50	New Jersey	\$180	\$50	Philadelphia	\$180	\$50
Connecticut	\$180	\$50	New Jersey + key NYC	\$275	\$75	Philadelphia Region	\$180	\$50
Delaware	\$180	\$50	New York State	\$285	\$80	Pittsburgh	\$180	\$50
Maine	\$180	\$50	New York Metro	\$280	\$80	Rhode Island	\$180	\$50
Maryland	\$180	\$50	Pennsylvania	\$185	\$55	Vermont	\$180	\$50
Massachusetts	\$180	\$50	Central Pennsylvania	\$180	\$50	Washington, DC Region ..	\$195	\$60
New Hampshire	\$180	\$50	Western Pennsylvania	\$180	\$50	(Including VA, MD, DC Metro)		
						West Virginia	\$180	\$50

Southeast								
	First 400 words	Additional 100 words		First 400 words	Additional 100 words		First 400 words	Additional 100 words
Alabama	\$180	\$50	South Carolina	\$180	\$50	Georgia	\$180	\$50
Arkansas	\$180	\$50	Florida	\$185	\$55	Kentucky	\$180	\$50
Atlanta	\$180	\$50	South Florida	\$180	\$50	Louisiana	\$180	\$50
Carolinas	\$180	\$50	North Florida	\$180	\$50	Mississippi	\$180	\$50
North Carolina	\$180	\$50	Central Florida	\$180	\$50	Tennessee	\$180	\$50
			West Florida	\$180	\$50	Virginia	\$180	\$50

Midwest								
	First 400 words	Additional 100 words		First 400 words	Additional 100 words		First 400 words	Additional 100 words
Chicago	\$180	\$50	Indiana	\$180	\$50	Nebraska	\$180	\$50
Chicago area	\$185	\$50	Iowa	\$180	\$50	North Dakota	\$180	\$50
Cincinnati	\$180	\$50	Kansas	\$180	\$50	Ohio	\$190	\$55
Cleveland	\$180	\$50	Michigan	\$205	\$55	Northeast Ohio	\$180	\$50
Detroit	\$200	\$55	Minnesota	\$180	\$50	Northwest Ohio	\$180	\$50
Illinois	\$220	\$65	Minneapolis/St. Paul	\$180	\$50	South Dakota	\$180	\$50
			Missouri	\$180	\$50	Wisconsin	\$180	\$50

West/Southwest								
	First 400 words	Additional 100 words		First 400 words	Additional 100 words		First 400 words	Additional 100 words
Alaska	\$180	\$50	Colorado	\$180	\$50	Oklahoma	\$180	\$50
Arizona	\$180	\$50	Denver	\$180	\$50	Oregon	\$180	\$50
California	\$210	\$60	Hawaii	\$180	\$50	Portland	\$180	\$50
San Francisco/Bay Area	\$180	\$50	Idaho	\$180	\$50	Utah	\$180	\$50
San Jose	\$180	\$50	Montana	\$180	\$50	Washington	\$180	\$50
Silicon Valley	\$180	\$50	Nevada	\$180	\$50	Seattle/Puget Sound	\$180	\$50
Los Angeles	\$180	\$50	New Mexico	\$180	\$50	Texas	\$205	\$60
San Diego	\$180	\$50				Wyoming	\$180	\$50

Other Regions								
	First 400 words	Additional 100 words		First 400 words	Additional 100 words		First 400 words	Additional 100 words
New England Region	\$190	\$55	Southern California	\$190	\$55	Rocky Mountain	\$190	\$55
Northern California	\$190	\$55	Pacific Northwest	\$190	\$55	(AZ, CO, MT, NM, UT, WY)		
			(AK, ID, MT, OR, WA)			Southwest	\$290	\$80
						(AR, LA, OK, TX)		

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## Select International Newlines

First  
400 words

Additional  
100 words

We offer comprehensive global distributions including translations at no additional charge. We also offer custom package solutions for international distributions and can create a distribution that includes only those countries that meet your targeted needs.

### North American Disclosure (Canada and U.S.)

Bilingual (English and French) .....	\$995 .....	\$240
English only .....	\$825 .....	\$200

<b>United Kingdom plus US1</b> .....	<b>\$890</b> .....	<b>\$220</b>
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<b>World Financial Markets</b> .....	<b>\$4,050</b> .....	<b>\$1,010</b>
English, French, German, Dutch, Spanish, Portuguese, Chinese, Korean, Japanese		

<b>Western European Key Markets</b> .....	<b>\$850</b> .....	<b>\$215</b>
English, French, German		

<b>Global eChannel</b> .....	<b>\$2,700</b> .....	<b>\$675</b>
English, Spanish, Portuguese, Chinese, Korean, Japanese		

<b>Europe eChannel</b> .....	<b>\$625</b> .....	<b>\$155</b>
English		

<b>Asian General Media</b> .....	<b>\$1,625</b> .....	<b>\$405</b>
English, Chinese, Japanese, Korean		

<b>Asian Key Market eChannel</b> .....	<b>\$600</b> .....	<b>\$150</b>
English, Chinese, Japanese		

### Latin America

Spanish and Portuguese .....	\$975 .....	\$245
Spanish only .....	\$670 .....	\$170

### Canada General Media

Bilingual (English and French) .....	\$510 .....	\$125
English only .....	\$395 .....	\$ 95

### Canada Disclosure

Bilingual (English and French) .....	\$530 .....	\$130
English only .....	\$425 .....	\$105

<b>Custom International Package</b> .....	<b>Call for quote</b>	
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